



FAQ

WHAT TIME DO THE MICHELOB ULTRA ENJOY LIKE A PRO CHALLENGE EARNING ACTIVITIES RESET AND BECOME AVAILABLE TO PLAY?

The *Michelob Ultra Enjoy Like a Pro Challenge* earning activities are reset at 12:00 AM (CDT).

WHERE CAN I FIND MY DRAWING ENTRY BALANCE?

You can view your current drawing entries balance at the top of any page.

WHY DOES THIS GAME NOT WORK?

Game functionality issues stem from an incompatibility with a device or browser. Most of the time, switching to Google Chrome as your browser will correct the problem. If the issue persists, please submit a ticket by using the HELP link located in the top and bottom navigation bars.

CAN MY SPOUSE AND I BOTH PLAY EVEN THOUGH WE SHARE AN EMAIL ADDRESS?

You can both play but you may not share an email address. Our system requires that every participant have a unique email address to qualify for individual rewards. To resolve this, we recommend opening a free Gmail account for one person to use throughout the program.

WHY DO I SEE MY SPOUSE'S ACCOUNT WHEN I LOG IN?

When participants share a device, it is important that each completely logs out of the website using the LOGOUT link located in the top navigation bar. Closing a browser window is not the same as officially logging out and will yield different results.

HOW CAN I FIND OUT WHICH OF MY EMAIL ADDRESSES IS BEING USED FOR THIS PROMOTION?

Log into your *Enjoy Like a Pro Challenge* account and click the My Profile tab to view your profile details.

HOW DO I CHANGE MY EMAIL ADDRESS?

You can submit a request to have your registered email address changed by clicking on HELP located in the navigation menu.

HOW DO I CHANGE MY PASSWORD?

You can change your password by clicking on MY PROFILE, located in the navigation menu, and entering your new password in the designated fields.



ENJOY LIKE A PRO CHALLENGE SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.

1. **ELIGIBILITY:**

The "Enjoy Like a Pro Challenge Sweepstakes" ("Sweepstakes") is open to legal residents of the fifty (50) United States and District of Columbia who are twenty-one (21) years of age or older at the time of entry. Employees, contractors, directors, officers and agents of Anheuser-Busch, LLC, its affiliates and subsidiaries, advertising and promotion agencies, wholesale distributors, retail licensees, all other service agencies involved with the Sweepstakes, and members of their immediate family (spouse, parent, child and sibling) are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements as set forth herein.

2. **SWEEPSTAKES PERIOD:**

Sweepstakes begins at 12:00:00 a.m. Central Standard Time ("CST") on March 1, 2021 and ends at 11:59:59 p.m. CST on April 30, 2021 ("Sweepstakes Period"). Administrator's computer is the official time keeping device for this Sweepstakes.

3. **FOUR (4) WAYS TO ENTER:**

(a) Visit <https://ultraenjoylikeapro.com> ("Website") and follow the online instructions to complete and submit your registration. Once you have submitted your registration, follow the online instructions to play the "Match 'Em Up" game ("Game"). Your score range will determine how many entries you will receive into the random drawing for a chance to win a prize. See Rule #4 for drawing details. See Rule #6 for prize details. Participants can play the Game one (1) time per day. A "day" is defined as a twenty-four (24) hour period beginning at 12:00:00 a.m. CST and ending on the same day at 11:59:59 p.m. CST.

(b) Visit <https://ultraenjoylikeapro.com> ("Website") and follow the online instructions to complete and submit your registration. Once you have submitted your registration, follow the online instructions to play "Seltzer Spin" game (also a "Game"). For each point you score during the Game, you will receive one (1) entry into the random drawing for a chance to win a prize. See Rule #4 for drawing details. See Rule #6 for prize details. Participants can play the Game one (1) time per day. A "day" is defined as a twenty-four (24) hour period beginning at 12:00:00 a.m. CST and ending on the same day at 11:59:59 p.m. CST.



(c) Visit <https://ultraenjoylikeapro.com> ("Website") and follow the online instructions to complete and submit your registration. Once you have submitted your registration, follow the online instructions to play the "Press Your Prize" game (also a "Game"). For each point you score during the Game, you will receive one (1) entry into the random drawing for a chance to win a prize. See Rule #4 for drawing details. See Rule #6 for prize details. Participants can play the Game one (1) time per day. A "day" is defined as a twenty-four (24) hour period beginning at 12:00:00 a.m. CST and ending on the same day at 11:59:59 p.m. CST.

(d) Visit <https://ultraenjoylikeapro.com> ("Website") and follow the online instructions to complete and submit your registration. Once you have submitted your registration, follow the online instructions to play the "Ultra Golf" game ("Game") and score as many points as you can with five (5) shots. For each point you score during the Game, you will receive one (1) entry into the random drawing for a chance to win a prize. See Rule #4 for drawing details. See Rule #6 for prize details. Participants can play the Game one (1) time per day. A "day" is defined as a twenty-four (24) hour period beginning at 12:00:00 a.m. CST and ending on the same day at 11:59:59 p.m. CST. All entries must be received and recorded during the Sweepstakes Period. No other forms of entry are valid.

For all Entries: All Entries must be received and recorded during the Sweepstakes Period. No other forms of entry are valid.

Automated entries are prohibited and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register multiple times will be disqualified and forfeits all prizes won, in Sponsor's sole discretion. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered an entrant, and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. Potential winners may be required to show proof of being the authorized account subscriber.

If entering with a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

4. SWEEPSTAKES DRAWING:

Potential winner will be selected in a random drawing to be held on or about May 3, 2021 from among all eligible entries received by Administrator, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.



5. WINNER NOTIFICATION:

The prize will be awarded. Potential winner will be notified by email or phone call and will be required to respond to the notification within forty-eight (48) hours indicating whether he/she can accept the prize. If a potential winner does not respond to the notification within the forty-eight (48) hour time period, prize will be forfeited and an alternate potential winner will be randomly selected. Any alternate potential winner selected will also be required to respond to the notification within the time frame stated above.

Potential winner will be required to complete, sign and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor or Sponsor's representative within three (3) days of prize acceptance. Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the winner is twenty-one (21) years of age or older, the potential winner will be declared an official winner of the Sweepstakes. If Sponsor cannot verify that the potential winner is twenty-one (21) years of age or older prior to winner notification, the potential winner will be disqualified and an alternate potential winner will be randomly selected.

In the event of noncompliance within any stated time period, the prize will be forfeited and an alternate potential winner will be randomly selected. Any alternate potential winner selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate potential winner.

Sponsor is not responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an entrant's email, phone number or mailing address which may result in a potential winner not receiving initial prize notification or his/her prize information.

6. PRIZE DETAILS:

Prize (1 total): Winner will receive one (1) Michelob Ultra branded PRx Home Gym. Approximate Retail Value: \$1,600.00. If winner cannot accept the prize as specified, prize will be forfeited and will be awarded to an alternate winner. Any difference between stated value and actual value will not be awarded.

Prizes are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of Sponsor. If a prize or any portion thereof cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used.

If Sponsor so elects, potential winner may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that potential winner will not bring the Sponsor into public



disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor. If requested, potential winner agrees to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, prize will be forfeited and will be awarded to an alternate winner. Limit, one (1) prize per winner.

7. PUBLICITY:

Acceptance of prize offered constitutes permission for Sponsor to use winner's name, voice, biographical information and/or likeness for purposes of advertising and promotion without further compensation in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval as permitted by law.

8. RELEASE:

By accepting a prize, winner agrees to release and hold Anheuser-Busch, LLC, and Administrator harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage.

9. GENERAL CONDITIONS:

Anheuser-Busch, LLC, Administrator and each of their respective affiliates, subsidiaries, and agencies (collective the "Released Parties") are not responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, text messages, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Sweepstakes or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website's terms of service, as solely determined by the Sponsor or Administrator, will be disqualified. Released Parties are not responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Released Parties are not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of Sweepstakes be, in the Sponsor's or Administrator's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, Sponsor and Administrator reserve the right at their sole discretion to suspend, modify or terminate the Sweepstakes, and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Text message entries will be deemed to have been



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submitted by the registered owner of the wireless number used to enter. In the event of a dispute regarding the identity of an online entrant, the authorized subscriber of the email account used to enter will be deemed to be the entrant, and must comply with these rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. All materials submitted become the property of Anheuser-Busch, LLC and will not be returned. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR OR ADMINISTRATOR'S NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

10. DISPUTE RESOLUTION:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant, Administrator, and Sponsor in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between you, Administrator and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be St. Louis, Missouri.

11. PRIVACY POLICY:

See Sponsor's privacy policy located at <https://www.michelobultra.com/privacy-policy.html> (also a "Website") for details regarding the use of personal information collected in connection with this Sweepstakes. If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly-available winner's list.

12. SPONSOR:

Anheuser-Busch, LLC, One Busch Place, St. Louis, MO 63118.

13. ADMINISTRATOR:

Rio Creative, 16630 Old Chesterfield Road, Chesterfield MO 63017

14. WINNER'S LIST:

For the name of the winner, hand-print your name and complete address on a 3" x 5" card and mail to: Enjoy Like a Pro Challenge Sweepstakes Winner's List Request, 16630 Old Chesterfield Road, Chesterfield, MO 63017 for receipt by July 3, 2021.

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ENJOY LIKE A PRO CHALLENGE SWEEPSTAKES

No Purchase Necessary. Open to US residents 21+. Begins 3/1/21 and ends 4/30/21. See Official Rules at <https://ultraenjoylikeapro.com> for free entry, prizes and details. Message and data rates may apply. Participant agrees to receive response texts. Void where prohibited.

ALWAYS ENJOY RESPONSIBLY

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